

OFF TO SCHOOL... The dental field is advancing very rapidly and the *Selden Orthodontics Team* continues to update our clinical skills by frequently attending educational seminars and classes. This is how we can guarantee the most advanced techniques and the highest quality of service.

In addition, Dr. Selden maintains close ties with the *University of North Carolina School of Dentistry*. He is an adjunct professor in the Department of Orthodontics where he trains tomorrow's orthodontists.

APPOINTMENTS... We work hard to keep the appointment that is reserved for you. If you are going to be late or unable to keep an appointment, please call so that we may reschedule and reserve this time for someone else.

To reduce the amount of time that your child may miss from school, we reserve afternoon appointments for regular orthodontic maintenance visits. We only place and remove braces during the morning. This means that over a typical 2 year course of treatment, you may only have to miss time away from school twice!



LOCATIONS... *Selden Orthodontics* has two very convenient locations:

Huntersville: Just off of I-77 in Huntersville at Exit #23 (Gilead Road), across the street from the Presbyterian Hospital of Huntersville.

Mallard Creek: Just off I-85 in University Area at Exit #45, across the street from the fire station in the same building as Charlotte Eye, Ear, Nose & Throat.



BIOGRAPHY... Dr. Robert M. Selden is a native of North Carolina. He attended the University of North Carolina at Chapel Hill where he received all of his training. After graduating with distinction with a degree in Chemistry, he enrolled at the School of Dentistry where he received a DDS degree with highest honors. He then completed his residency training at the Department of Orthodontics. He is a member of the American Association of Orthodontics, the American Dental Association, the National Dental Association, and the Old North State Dental Society.



Selden Orthodontics
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Huntersville, NC 28078

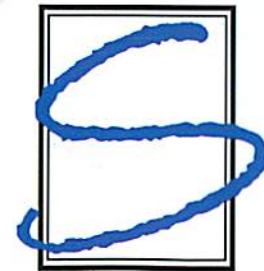
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SELDEN ORTHODONTICS



Simply Spectacular Smiles

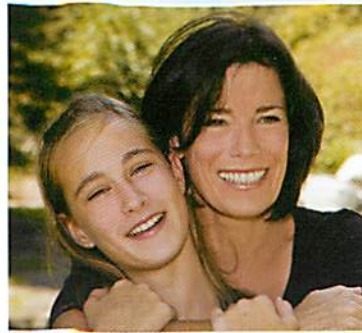
ROBERT M. SELDEN, III, DDS, MS

WELCOME... Congratulations! By choosing *Selden Orthodontics* you are giving your entire family all the advantages of modern, innovative and comprehensive orthodontic care. We create a *Simply Spectacular Smile* that fits, feels, and functions the way that it should!

We are honored to include you in our family of over 2,500 patients!

OUR SERVICES... Aided by the most advanced technology and training, Dr. Selden and our team of professionals provide you and your family with an array of techniques to create your beautiful smile. From early treatment of orthodontic problems to complex treatment, *Selden Orthodontics* is the place for your comprehensive orthodontic care!

THE ART & SCIENCE OF ORTHODONTICS... Many dental professionals can merely straighten teeth; however, Dr. Selden combines his years of scientific education with a keen eye for esthetics to sculpt a *Simply Spectacular Smile*. You will not only have a smile full of straight teeth, you will have a smile that is sensational! Dr. Selden's attention to detail will guarantee it!



GETTING STARTED... At your very first visit, you will meet Dr. Selden and he will perform a thorough examination of your face and teeth. He will use this information along with a good understanding of your desires to develop treatment options and recommendations. Together you and Dr. Selden will determine what is best for your situation. He always takes time to explain the reasons and benefits of treatment and address any treatment questions you may have.

You will then meet with our financial coordinator who will address any and all financial questions (including insurance) and schedule you for diagnostic records. The diagnostic records appointment will gather all of the relevant clinical and radiographic information so that Dr. Selden may develop a comprehensive treatment plan.

Depending on the complexity of your case, you may require a second consultation with Dr. Selden to further discuss treatment options. Dr. Selden believes in a multi-disciplinary approach to dentistry and will coordinate treatment with all other dental professionals. You are then ready for a 90 minute appointment to place the bands and brackets!

HOW FREQUENT ARE THE VISITS?... Orthodontics is a well controlled biologic process that takes time. Dr. Selden plans orthodontic mechanics that allow state-of-the-art wires to work without you having to come in as often. Depending on your specific orthodontic needs, treatment visits typically range between 4 and 8 weeks!

ESTHETIC APPLIANCES... For patients who are looking for a *Simply Spectacular Smile* but with a less noticeable appliance, *Selden Orthodontics* offers a clear bracket system that has all of the same advanced mechanical properties with the added advantage of being clear. We also offer Invisalign® therapy where you and Dr. Selden are the only people who know that you are undergoing orthodontic treatment!

INSURANCE... Dental insurance policies vary greatly and do not always reflect what is best for your dental health. Once you provide us with your insurance information, our well-trained, competent team members will assist you with coordinating benefits from your insurer.



QUESTIONS... The *Selden Orthodontics Team* is available to you at all points along the way to address any questions about your care. We will provide you with regular updates as to the progress of your treatment and pride ourselves on the concept of the "over-informed patient!" Parents are always welcome in the treatment area to observe orthodontics up close and personal.

AFTER HOURS ACCESS... If you have an orthodontic emergency, please call so that we may take care of you as soon as possible. There will always be someone available for you for emergency care.